

CHILDREN'S SERVICES COUNCIL OF PALM BEACH COUNTY

January 30, 2020 Council Meeting – 4:30 p.m.

Agenda

Agenda Item:

Reference #:

1. Call to Order

- A. Invocation
- B. Pledge of Allegiance
- C. Presentations

- 1. Presentation of BeWellPBC – Michelle Gross, Director of Program; Lauren Zuchman, Executive Director for BeWellPBC.

2. Minutes

- A. December 5, 2019 Council Meeting

1

Recommendation: I recommend the Council approve the Minutes of the December 5, 2019 Council Meeting as presented.

3. Public Comment – Agenda Items

4. Council Committees:

- Personnel Committee
 - Items for Approval:
 - Revised Compassionate Leave Policy
 - Items Discussed:
 - Annual Performance Review of Chief Executive Officer
- Finance Committee
 - Items for Approval:
 - December 5, 2019 Minutes
 - Financial Statements for the periods ended October 31, 2019 and November 30, 2019
 - Items Discussed (no action required):
 - Monthly Investment Reports ending October 31, 2019 and November 30, 2019, in accordance with the Investment Policy

5. Consent Agenda

- 1. Additions, Deletions, Substitutions
- 2. Items to be pulled from Consent Agenda
- 3. Adoption of Consent Agenda and walk-in Warrants List

- A. Program

- 1. The Institute for Child & Family Health, Inc., Revocation of Nonprofits First Accreditation 2

Recommendation: For informational purposes only; no action required.

- 2. Late Charge – Early Learning Coalition, Palm Beach County 3

Recommendation: For informational purposes only; no action required.

3. Late Charge – Literacy Coalition of Palm Beach County 4

Recommendation: For informational purposes only; no action required.

B. Business

1. Warrants List 5

Recommendation: I recommend the Council approve the Warrants List, in accordance with the established budgets for each of the expensed items, as presented.

2. Resolution #20-001 Authorizing a Revision to Resolution #09-027 and Approving an Amendment to Council Policy “Accreditation Suspension Policy” 6

Recommendation: I recommend the Council approve Resolution #20-001 revising Resolution #09-027 and approve the associated Council Policy effective February 1, 2020.

6. **Non Consent Agenda**

A. Business – N/A

B. For Informational Purposes Only – N/A

7. **Walk-In Items**

8. **Chief Executive Officer’s Report**

9. **Legal Reports** – N/A

10. **Public Comment – Non Agenda Items**

11. **Council Comments**

12. **Adjournment**



January 30, 2020



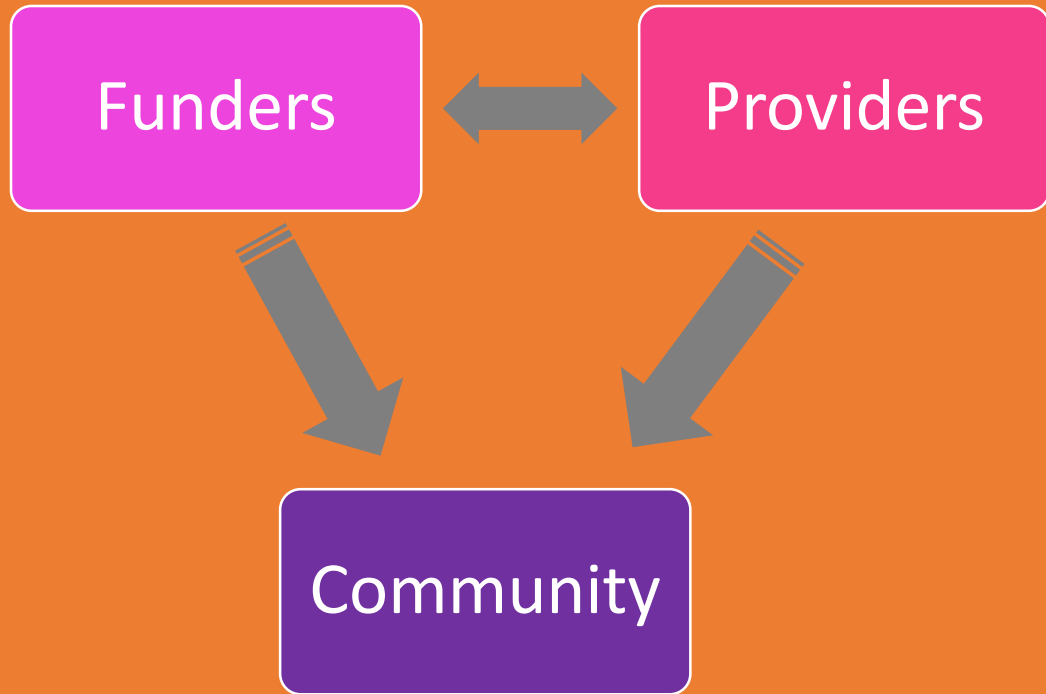
Lofty Goal

A community in which every person in Palm Beach County feels hopeful, supported, connected and empowered.

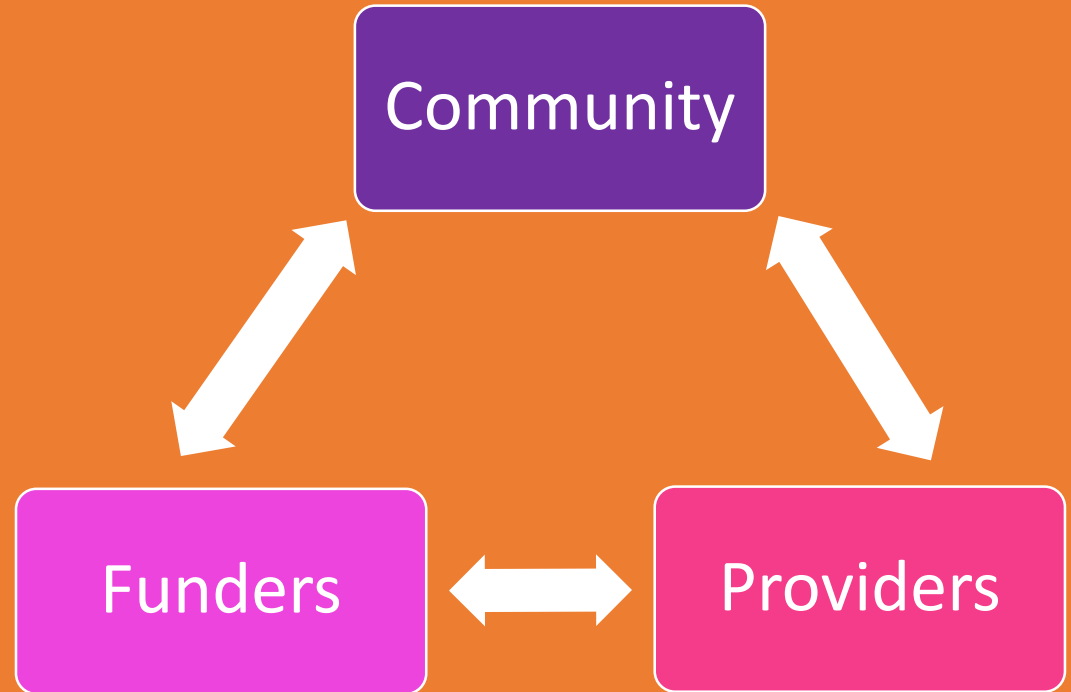


An Organizing Framework To Get ...

FROM



TO





BeWellPBC

**Eco-System of Community
Partners**

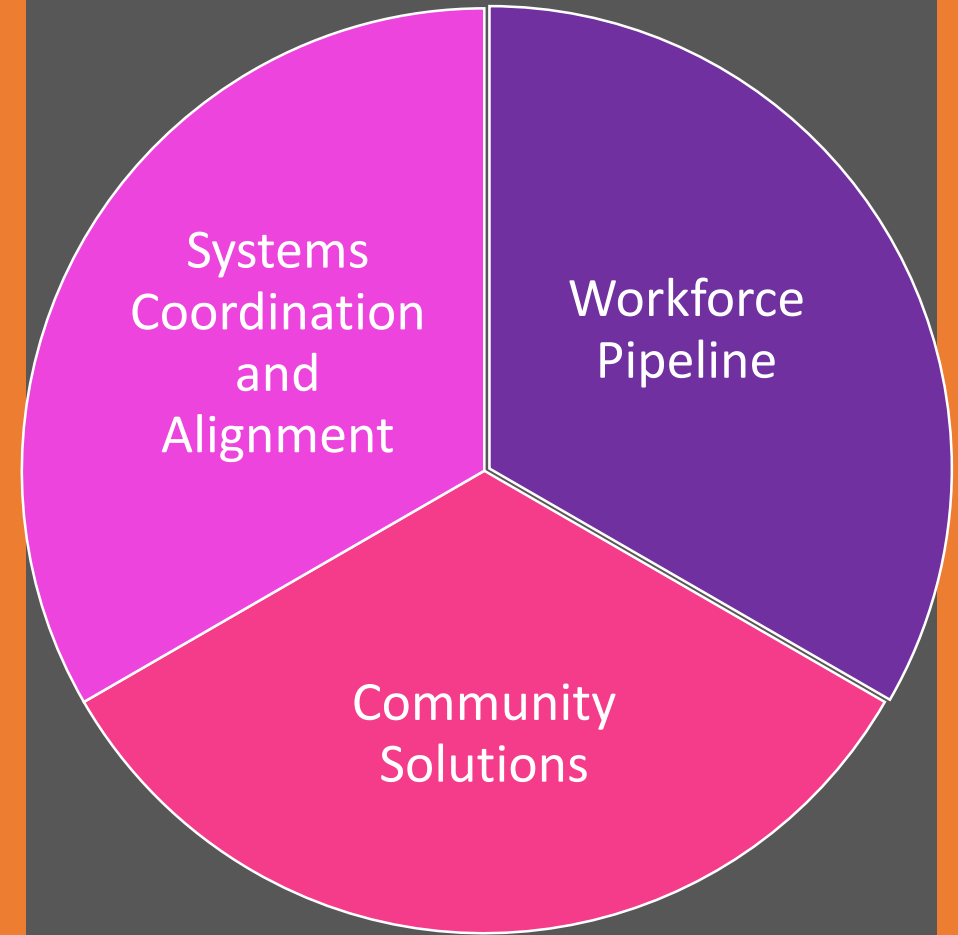
**Action Teams & Existing
Workgroups**

**Stewardship
Council**

**BeWellPC
Staff &
Palm Health
Foundation**



Focus Areas





Regional
Portfolio Design
Project with
ReThink Health

Systems Coordination
and Collaboration



Community Solutions

BeWell Clubs



Behavioral Health Workforce Pipeline

Two Current Projects in partnership with PBC School District:

- Behavioral Health Curriculum
- Mental Health Clubs in Schools



Invested Partners



Thank you!

Lauren Zuchman, Executive Director
BeWellPBC

lzuchman@BeWellPBC.org

www.bewellpbc.org

Join us on ...



AGENDA ITEM SUMMARY
January 30, 2020 Council Meeting

AGENDA ITEM: **2A**

TITLE: **Minutes – December 5, 2019 Council Meeting**

RECOMMENDATION:

I recommend the Council approve the Minutes of the December 5, 2019 Council Meeting as presented.

CHILDREN'S SERVICES COUNCIL OF PALM BEACH COUNTY

December 5, 2019 – 4:30 pm

MINUTES

1. Call to Order

Chair Weber called the meeting to order at 4:32 p.m.

Present:

Thomas Bean

Kathleen Kroll

Debra Robinson, M.D.

Jose Luis Rodriguez

Thomas P. Weber

Excused: Donald E. Fennoy II, Ed.D.; Melissa McKinlay; Dennis Miles; Vince Goodman

- A. Invocation – led by Chair Weber
- B. Pledge of Allegiance – led by Chair Weber
- C. Presentations – N/A

Presentation of Glades Student Grant Association 2019

Student ACES staff and youth shared their experience as they led the first ever Glades Student-Led Grant Making Initiative.

2. Minutes

- A. October 24, 2019 Council Workshop

A motion by Bean/Rodriguez to approve the Minutes of the October 24, 2019 Council Workshop as presented was approved by unanimous vote.

- B. October 24, 2019 Council Meeting

A motion by Bean/Rodriguez to approve the Minutes of the October 24, 2019 Council meeting as presented was approved by unanimous vote.

3. Public Comment – Agenda Items – N/A

4. Council Committees:

- Finance Committee

Thomas Bean reviewed the items discussed at the Finance Committee held earlier in the day.

Thomas Bean presented the following items for approval:

- a. October 24, 2019 Finance Committee Meeting Minutes
- b. September 30, 2019 Financial Statements

A motion by Robinson/Rodriguez to approve the items listed above as presented was approved by unanimous vote.

- Personnel Committee – N/A

5. Consent Agenda

1. Additions, Deletions, Substitutions – N/A
2. Items to be Pulled for Discussion – N/A
3. Adoption of the Consent Agenda and Walk-in Warrants List

A motion by Bean/Robinson to approve the Consent Agenda, the Walk-in Warrants List and the Proclamation Declaring the month of January 2020 as Mentoring Awareness Month was approved by unanimous vote.

A. Program – N/A

B. Business

1. Warrants List – Approved by Consent

C. Proclamation Declaring January 2020 as Mentoring Awareness Month – Approved by Consent

6. Non Consent Agenda

A. Business – N/A

B. For Informational Purposes Only – N/A

7. Walk-In Items – N/A

8. Chief Executive Officer's Report

Lisa Williams-Taylor, CEO, reviewed specific items from the CEO report.

- Request from Council member to research the implications of dual language learners in early childhood on later achievements.
- Palm Beach County's DULCE Program participated in a panel presentation at the Annual American Public Health Association National Conference on November 2-6, 2019.
- Achieve Palm Beach County First Two Years Report
- Great Ideas Initiative Year-End Review
 - a. Thank you notes from Girls on the Run
 - b. CSC received award from E-Roadmap
 - c. Year-end annual meeting with all recipients
- First Booksgiving Event for elementary school teachers
 - a. Gave away over 17,000 books
- New Little Free Library in Riviera Beach
- As of November we have more than 90 "Ask an Expert" videos available in our EveryParent app.

- Update on the accreditation status for the Institute for Child and Family Health
- Florida Children's Council Legislative and Board Meeting in Tallahassee
- Legislative Delegation presentation on December 3rd.
- Annual CSC Angel Tree

9. Legal Reports

A. Motion to Adopt 2020 Calendar of Council Meetings and Council Workshops (in CEO Report)

A motion by Robinson/Kroll to approve the 2020 Calendar of Council Meetings and Council Workshops as presented in the CEO Report was approved by unanimous vote.

B. Training on Gifts

10. Public Comment – Non-Agenda Items – N/A

11. Council Comments – N/A

12. Adjournment

The meeting was adjourned at 5:49 pm.

Vincent Goodman, Secretary

Lisa Williams-Taylor, Ph.D., Chief Executive Officer

AGENDA ITEM SUMMARY
January 30, 2020 Council Meeting

AGENDA ITEM: 5A(1)

TITLE: **Consent Agenda – Program**
The Institute for Child & Family Health, Inc., Revocation of Nonprofits First Accreditation

CSC STAFF: Luciana Dias, Program Officer

SUMMARY:

At the Council meeting on October 24, 2019, staff shared that the Institute for Child & Family Health, Inc. (ICFH) had their accreditation suspended by Nonprofits First due to a significant loss of revenue and concerns about fiscal stability. On November 22, 2019, Nonprofits First made the decision to revoke ICFH's accreditation. On December 3, 2019, ICFH exercised their right to request an Administrative Review Process, and on December 12, 2019 Nonprofits First issued a final decision, upholding the revocation of ICFH's accreditation. ICFH is one of many CSC providers that are contractually obligated to obtain and maintain Nonprofits First accreditation. Pursuant to CSC policy, CSC will be terminating the contract with ICFH effective March 11, 2020.

ICFH is currently one of three providers funded by the Council to provide the Child First program. The other two providers are Center for Child Counseling, Inc. and Families First of Palm Beach County. Both aforementioned agencies have expressed an interest in absorbing the ICFH Child First program.

CSC's goal staff is to ensure continuous service for the families currently served by ICFH. In light of an ongoing evaluation and the cost and time involved with training and installation of the Child First Program, CSC staff developed a selection process, where both agencies will have the opportunity to submit an application to absorb the ICFH Child First program. By working with the existing providers, we hope to reduce the disruption to the families in service, while preserving the extensive investments made to train staff and install the program.

As part of the application, the providers will detail their capacity to take on the program, as well as their plans for a successful transition. The review process will also consider the agencies' history of performance and their current standing with Nonprofits First and the Child First National Program Office. The deadline for submission of the application is February 5, 2020. After a review period, the selected agency will receive notification of a decision by February 14, 2020. An agenda item will be submitted to Council for approval at the February 27, 2020 Council Meeting. If approved, an amended contract will be effective on March 01, 2020.

FISCAL IMPACT:

None.

RECOMMENDATION:

For informational purposes only; no action required.

AGENDA ITEM SUMMARY
January 30, 2020 Council Meeting

AGENDA ITEM: 5A(2)

TITLE: **Consent Agenda – Program**
Late Charge – Early Learning Coalition, Palm Beach County

CSC STAFF: Amy Blechman, Program Officer

SUMMARY:

Agreements between CSC and agencies contain provisions that require timely submission of monthly reimbursement requests as well as specific agency level documentation: annual audit, proof of insurances and fire inspections. In the event that an agency does not meet the timely submission requirement, a late charge of \$500 is imposed for each funded program.

Early Learning Coalition of Palm Beach County failed to timely submit the required Fire Inspection Certificate for its Belle Glade program site. As such, a late charge of \$500 is applied to the CSC Scholarship Program managed by Early Learning Coalition of Palm Beach County.

FISCAL IMPACT:

None.

RECOMMENDATION:

For informational purposes only; no action required.

AGENDA ITEM SUMMARY
January 30, 2020 Council Meeting

AGENDA ITEM: 5A(3)

TITLE: Consent Agenda – Program
Late Charge – Literacy Coalition of Palm Beach County

CSC STAFF: Christine Walsh, Program Officer

SUMMARY:

Agreements between CSC and agencies contain provisions that require timely submission of monthly reimbursement requests as well as specific agency level documentation: annual audit, proof of insurances and fire inspections. In the event that an agency does not meet the timely submission requirement, a late charge of \$500 is imposed for each funded program.

Literacy Coalition of Palm Beach County failed to timely submit the required Worker’s Compensation Proof of Insurance. CSC funds four programs (Parent Child Plus, Glades Family Education, Reach Out and Read and Early Learning Book Distribution). As such, a late charge of \$500.00 per program is applied to the Literacy Coalition of Palm Beach County, for a total of \$2,000.00.

FISCAL IMPACT:

None.

RECOMMENDATION:

For informational purposes only; no action required.

AGENDA ITEM SUMMARY
January 30, 2020 Council Meeting

AGENDA ITEM: 5B(1)

TITLE: Consent Agenda – Business
Warrants List

CSC STAFF: Debra Heim, Chief Financial Officer

RECOMMENDATION:

I recommend the Council approve the Warrants List, in accordance with the established budgets for each of the expensed items, as presented.

Children's Services Council
Walk-In Warrants List
January 30, 2020

| PO Number | Vendor | Description | Total |
|-----------|---|--|------------|
| PO-20-577 | John Bartosek | Mileage - December 2019 | \$59.46 |
| PO-20-578 | American Express - AECPC | HSC 2020 Florida Annual Report Filing | \$61.25 |
| PO-20-579 | American Express - AECPC | "Standards Excellence" Codebook | \$17.10 |
| PO-20-580 | Amazon.com | Books Racial Equity Library & supplies A&E | \$74.76 |
| PO-20-581 | Office Depot | Office Supplies | \$51.00 |
| PO-20-582 | Dana Suskind | Consultant - Travel Reimbursement - 2020 Better Brain Health Luncheon 01/16/2020 | \$174.40 |
| PO-20-583 | American Express - AECPC | Name Badge Labels | \$392.40 |
| PO-20-584 | The Florida Legislature Law Book Services | 2019 Florida Statutes & Special/Local Laws Index | \$320.00 |
| PO-20-585 | Dominique A Drummer | HB Scholarship Mental Health | \$2,563.10 |
| PO-20-586 | Vanessa Gomez | HB Scholarship Mental Health | \$2,560.00 |
| PO-20-587 | W.B. Mason | Office Supplies | \$547.79 |
| PO-20-588 | Office Depot | Office Supplies | \$28.06 |
| PO-20-589 | Office Depot | Office Supplies | \$214.50 |
| PO-20-590 | American Express - AECPC | EMCO Remote Installer Software Upgrade to Version 6 | \$41.30 |
| PO-20-591 | Supa Jamz | Radio Air Time Public Education | \$5,625.00 |
| PO-20-592 | Parenting Partners Consulting TYME | Amendment to Training Agreement Reflective Practice Support | \$3,800.00 |
| PO-20-593 | DIRECTV | Directv annual basic business program | \$680.00 |
| PO-20-594 | American Express - AECPC | 100 Sign & Brochure Displays Resource Guides | \$785.47 |

Children's Services Council
Warrants List
January 30, 2020

| PO Number | Vendor | Description | Total |
|-----------|------------------------------------|--|-------------|
| PO-20-443 | American Express - AECPC | Meeting supplies End of Year Celebration - Apple Spice | \$1,240.98 |
| PO-20-444 | Clear Copy | 3500 Domestic Violence Trifolds - 2,000 English, 1,000 Spanish, 500 Creole | \$656.00 |
| PO-20-445 | Publix Super Markets | Meeting Supplies OAR Steering Committee Meeting 12/03/19 | \$10.28 |
| PO-20-446 | American Express - AECPC | Disputed Charges T Hallyburton's AMEX (already refunded) | \$1,303.71 |
| PO-20-447 | Charles Palo | Mileage - November 2019 | \$56.48 |
| PO-20-448 | American Express - AECPC | Green Belt Meeting Supplies & Standing Desk | \$10.99 |
| PO-20-449 | Publix Super Markets | GII Networking Event Meeting Supplies 12/04/19 | \$68.83 |
| PO-20-450 | Christine Potter | Mileage - November 2019 | \$46.57 |
| PO-20-451 | Parenting Partners Consulting TYME | PLD Supply Expense Reimbursement | \$135.50 |
| PO-20-452 | American Express - AECPC | 5 gallons of interior wall paint | \$109.25 |
| PO-20-453 | LifeSafety Management | Fire valve replacement sprinklers | \$130.00 |
| PO-20-454 | American Express - AECPC | Buckets wet dry replacement head | \$41.22 |
| PO-20-455 | American Express - AECPC | Facilities maintenance tools supplies | \$399.00 |
| PO-20-456 | Elizabeth Cayson | Mileage - November 2019 | \$208.29 |
| PO-20-457 | Publix Super Markets | PPD Trainer Retreat supplies | \$1,500.00 |
| PO-20-458 | Banyan Printing | 20,000 Creole & 32,000 Spanish Resource guides | \$13,427.35 |
| PO-20-459 | American Express - AECPC | Meeting Supplies End of Year Celebration | \$143.92 |
| PO-20-460 | American Express - AECPC | Meeting Supplies End of Year Celebration | \$53.63 |
| PO-20-461 | American Express - AECPC | Custodial supplies | \$13.98 |
| PO-20-462 | MSP Electric | Repair emergency lighting | \$306.20 |
| PO-20-464 | American Express - AECPC | GII Networking Event Meeting Supplies 12/04/19 | \$334.70 |
| PO-20-465 | American Express - AECPC | Meeting Supplies Leadership Roundtable on 12/10/19 and Equity Meeting on 12/11/19 | \$191.55 |
| PO-20-466 | American Express - AECPC | Meeting Supplies Leadership Roundtable on 12/10/19 and Equity Meeting on 12/11/19 | \$16.05 |
| PO-20-467 | Clear Copy | 350 Birth-to-22 Save Date 2020 Cards | \$80.00 |
| PO-20-468 | Office Depot | Office Supplies | \$470.69 |
| PO-20-469 | Carrie Longest | HB Scholarship Mental Health - Clinical Supervision of Katherine Calmet | \$2,600.00 |
| PO-20-470 | KarBel Multimedia | Graphic design & edits Birth to 22 Save Date card | \$85.00 |
| PO-20-471 | Publix Super Markets | Meeting Supplies Leadership Roundtable Year-End Meeting 12/10/19 | \$4.97 |
| PO-20-472 | American Express - AEBTA | Consultant D Suskind - FLIGHT - Brain Health Luncheon - 01/16/2020 | \$395.28 |
| PO-20-473 | American Express - AECPC | Mentimeter - Website subscription create presentations with real-time feedback | \$299.88 |
| PO-20-474 | PC Solutions & Integration | Extreme Networks - SFP+ 10 GIGE module | \$465.50 |
| PO-20-475 | Outside Pubs | 3,000 Books to Belle Glade - League of Cities 50th Annual Holiday Event | \$302.50 |
| PO-20-476 | W.B. Mason | Coffee Supplies | \$399.80 |
| PO-20-477 | Amazon.com | Power Pole Assmby & Stylus Pen | \$740.52 |
| PO-20-478 | American Express - AECPC | Meeting supplies End of Year Celebration | \$565.37 |
| PO-20-479 | Publix Super Markets | Meeting supplies End of Year Celebration | \$36.74 |
| PO-20-480 | American Express - AECPC | Meeting Supplies Green Belt Training 12/12/19 | \$230.82 |
| PO-20-481 | Michelle Rodriguez | HB Scholarship Mental Health | \$260.00 |
| PO-20-482 | American Express - AECPC | Server Tools | \$150.00 |
| PO-20-484 | Tom Sheehan | Consulting Services Legal Advice Transfer of Knowledge to D Gotlib General Counsel | \$20,000.00 |
| PO-20-485 | American Express - AECPC | L Fleischman - Travel Expense - 2019 DCF Child Protection Summit - Orlando 12/16/19 - 12/18/19 | \$238.90 |
| PO-20-486 | American Express - AECPC | January Meeting 2020 - Mayor's State of City with Mayor Keith James 01/21/2020 | \$45.00 |
| PO-20-487 | Matyk Media | Video montage presentation 2018-2019 | \$690.00 |
| PO-20-488 | Publix Super Markets | Meeting Supplies FCC Board Meeting 12/16/19 | \$68.72 |
| PO-20-489 | American Express - AECPC | M Guthrie - Registration & Hotel - GARE 2020 - Portland, OR 04/14/2020 - 04/16/2020 | \$1,097.00 |
| PO-20-490 | JC Radio Group Inc | Radio Air Time Public Information WPOM Haitian Voice 01/01/2020 - 06/30/2020 | \$11,700.00 |
| PO-20-491 | Sugar Broadcasting | Radio Air Time Public Information WSWN Sugar 900 01/01/2020 - 06/30/2020 | \$13,200.00 |
| PO-20-492 | PB POST AND PB | Employment Ad for Administrative Assistant IV November 2019 | \$468.00 |
| PO-20-493 | CSC SAMIS Collaborative | SAMIS License Fee FY 19-20 | \$2,066.00 |
| PO-20-494 | Charles Palo | Mileage - December 2019 | \$32.30 |
| PO-20-495 | American Express - AECPC | Meeting Supplies PPD Trainers Retreat 12/16/19 | \$303.09 |
| PO-20-496 | Q Broadcasting Corp Inc | Radio air time Public Education WPSP 11Q La Primera 01/06/2020 - 06/27/2020 | \$6,250.00 |
| PO-20-497 | Clear Copy | (8) 2020 Funded Programs Posters | \$152.00 |
| PO-20-498 | Eco-Products PBC | Kitchen Supplies | \$1,423.95 |
| PO-20-499 | Office Depot | Office Supplies | \$252.32 |
| PO-20-500 | Clear Copy | 4,750 BRIDGES Trifolds - 3,500 English and 1,250 Spanish | \$1,034.00 |
| PO-20-501 | MDH Graphic Services | 1,100 BRIDGES map cards | \$132.00 |
| PO-20-502 | Minuteman Press | Printed #10 Window & Regular envelopes | \$508.60 |
| PO-20-503 | Elizabeth Clark | Mileage - December 2019 | \$70.29 |
| PO-20-504 | Lisa Williams-Taylor | Travel Reimbursement FCC Legislative Meeting - Tallahassee, FL 11/03/19 - 11/06/19 | \$88.00 |
| PO-20-505 | Cady Sandler | Mileage - December 2019 | \$99.48 |
| PO-20-506 | Elizabeth Cayson | Mileage - December 2019 | \$123.36 |
| PO-20-507 | Tom Weber | Travel Reimbursement - FCC Legislative Meeting - Tallahassee, FL 11/03/19 - 11/05/19 | \$123.21 |
| PO-20-508 | Christine Potter | Mileage - December 2019 | \$29.98 |
| PO-20-509 | Robert Kurimski | Travel Reimbursement - FL CIO Executive Summit - Miami Beach, FL 12/05/19 | \$69.36 |
| PO-20-510 | Allison Ronayne | Travel Reimbursement - Social Fresh 2019 - Winter Park FL 11/13/19 - 11/15/19 | \$106.00 |
| PO-20-511 | Delores Haynes | Mileage - November 2019 | \$64.55 |
| PO-20-512 | American Express - AECPC | Membership renewal HRPBC - P Rudzinska | \$45.00 |
| PO-20-513 | Publix Super Markets | Meeting Supplies | \$67.08 |
| PO-20-514 | American Express - AECPC | Meeting Supplies | \$32.92 |
| PO-20-515 | Maria A Peralta | Mileage - December 2019 | \$41.93 |
| PO-20-516 | American Express - AECPC | Sponsorship SF Science Center's Stroller Daze 2020 02/25/2020 | \$100.00 |
| PO-20-517 | Sofie Briseus | HB Scholarship Mental Health | \$4,538.74 |
| PO-20-518 | Amazon.com | 32GB USB 3.0 Flash Drives | \$112.35 |

Children's Services Council
Warrants List
January 30, 2020

| PO Number | Vendor | Description | Total |
|---------------|--|---|--------------|
| PO-20-519 | American Express - AECPC | A Ronayne - Additional Gas Expense Rental Car - Social Fresh 2019 - Winter Park FL 11/13/19 - 11/15/19 | \$26.00 |
| PO-20-520 | American Express - AECPC | Manhattan Trophy - name plate Tom Sheehan's retirement plaque | \$12.56 |
| PO-20-521 | American Express - AECPC | SHRM Certification classes Testing Registration - P Rudzinska | \$1,795.00 |
| PO-20-522 | American Express - AECPC | Black Chamber of Commerce Black History Month Celebration event 02/05/2020 | \$20.00 |
| PO-20-523 | American Express - AECPC | L Shaw - Membership renewal World at Work 2020 | \$265.00 |
| PO-20-524 | Delores Haynes | Mileage - December 2019 | \$23.78 |
| PO-20-525 | Tanya Palmer | Travel Reimbursement - EC-LINC All site Meeting - Long Beach, CA 12/16/19 - 12/20/19 | \$86.00 |
| PO-20-526 | Golden Parents Inc | Registration 211/Help Me Grow Golden Parents Walk-a-thon event 02/29/2020 | \$50.00 |
| PO-20-527 | American Express - AECPC | ITMPI Membership - S Davey | \$39.00 |
| PO-20-528 | Amazon.com | Office Supplies | \$197.01 |
| PO-20-529 | United Rentals North America | Lift rental lobby repairs | \$852.49 |
| PO-20-530 | Mary Kay Yuhas | Provide Writing Services Communications Public Education Campaign | \$10,000.00 |
| PO-20-531 | T Leroy Jefferson Medical Society Inc | HSSF Healthcare Science Starts of Tomorrow Career Symposium February 2020 | \$2,500.00 |
| PO-20-532 | American Express - AECPC | One year subscription to Monday.com | \$1,188.00 |
| PO-20-533 | Amazon.com | Office Supplies | \$61.43 |
| PO-20-534 | Maslowe Psychological Services PA | HB Scholarship Mental Health - Clinical Supervision of Ketty Dominguez | \$1,350.00 |
| PO-20-535 | Office Depot | Office Supplies | \$74.82 |
| PO-20-536 | Amazon.com | High Clarity Privacy Filter Monitor | \$91.07 |
| PO-20-537 | Aid to Victims of Domestic Abuse Inc | HSSF AVDA's 13 Annual Heart of a Woman Luncheon 02/26/2020 | \$2,500.00 |
| PO-20-538 | State of FL Department of Health - PBC | Computer Replacement Initiative Contracts 618 & 661 | \$11,274.00 |
| PO-20-539 | Amazon.com | Calculator & ribbons | \$68.95 |
| PO-20-540 | American Express - AECPC | Aatrix eFile W2's, 1095/1095C, 1099's 2019 | \$850.00 |
| PO-20-541 | American Express - AECPC | S Emerson - Travel Expense - 21st Annual Families & Fathers Conference - Los Angeles, CA 02/24/2020 - 02/28/2020 | \$1,399.00 |
| PO-20-542 | American Express - AEBTA | S Emerson - FLIGHT - 21st Annual Families & Fathers Conference - Los Angeles, CA 02/24/20 - 02/28/2020 | \$638.40 |
| PO-20-543 | Marsha Guthrie | M Guthrie - Travel Reimbursement - 2019 DCF Child Protection Summit - Orlando, FL 12/15/19 - 12/18/19 | \$124.87 |
| PO-20-544 | Leadership PBC | Support Leadership PBC Breakthroughs | \$5,000.00 |
| *** PO-20-545 | REI | Partnership with School District to provide REI sessions in 2020 | \$40,000.00 |
| PO-20-546 | Audio Visual Innovations Inc | Replace drop down screens in Barrie A & B | \$4,988.56 |
| PO-20-547 | Office Depot | Office Supplies | \$480.80 |
| PO-20-548 | W.B. Mason | Coffee Supplies | \$197.89 |
| PO-20-549 | Amazon.com | Office Supplies | \$19.99 |
| PO-20-550 | American Express - AECPC | M Cadet - Registration - FSU Professional Certification in Trauma & Resilience | \$357.03 |
| PO-20-551 | American Express - AECPC | L Williams-Taylor - Travel Expenses - Leadership FL Cornerstone Class 38 - Atlantic Beach, FL 01/22/2020 - 01/24/2020 | \$667.00 |
| PO-20-552 | American Express - AECPC | Employment Verification Jennifer Diaz with Equifax | \$41.95 |
| PO-20-553 | Office Team | Temp Services TOPS - Blanket PO FY1920 | \$7,974.40 |
| PO-20-554 | Office Team | Temp Services - Admin & Front Desk Coverage - Blanket PO FY1920 | \$7,500.00 |
| PO-20-555 | Christine Beliard | Training Communication Across Differences | \$5,000.00 |
| PO-20-556 | American Express - AECPC | M Ingram - Registration - FMA Institute Essentials NonProfit - WPB, FL 02/18/2020 - 02/20/2020 | \$746.25 |
| PO-20-557 | Telesign | Provide Multi-factor Authentication HBDS | \$2,000.00 |
| PO-20-558 | Americaneagle.com | Upgrades to EveryParent PBC.org website content management system | \$9,000.00 |
| PO-20-559 | United Way PBC | Additional Funding Mentoring Initiative per Council Resolution 19-030 | \$150,000.00 |
| PO-20-560 | Lucinda Colon | HB Scholarship Mental Health | \$1,275.58 |
| PO-20-561 | Carolina Libreros | HB Scholarship Mental Health | \$79.00 |
| PO-20-562 | Maslowe Psychological Services PA | HB Scholarship Mental Health - Clinical Supervision of Ketty Dominguez Amendment | \$450.00 |
| PO-20-563 | Cynthia Lubin Nicolas | HB Scholarship Mental Health | \$275.00 |
| PO-20-564 | Dorothy Llamosas | HB Scholarship Mental Health | \$2,871.50 |
| PO-20-565 | Carolina Libreros | Consultant Travel Reimbursement - Triple P Standard Level 4 Training - Columbia, SC 12/15/19 - 12/18/19 | \$242.97 |
| PO-20-566 | Venus Domond Jean Simon | Consultant Travel Reimbursement - Triple P Standard Level 4 Training - Columbia, SC 12/15/19 - 12/18/19 | \$215.00 |
| PO-20-567 | Olivia Pierre | Consultant Travel Reimbursement - Triple P Standard Level 4 Training - Columbia, SC 12/15/19 - 12/18/19 | \$155.00 |
| PO-20-569 | American Express - AECPC | CSC vendor table for Prime Time at City of Delray Beach's 2020 Resource Fair 01/28/2020 | \$25.00 |
| PO-20-570 | American Express - AECPC | 211 vendor table payment Prime Time/City of Delray Beach's 2020 Resource Fair 01/28/2020 | \$25.00 |
| PO-20-571 | Laura Fleischman | Travel Reimbursement - 2019 DCF Child Protection Summit - Orlando 12/16/19 - 12/18/19 | \$127.00 |
| PO-20-572 | Hope Atwell | HB Scholarship Mental Health - Clinical Supervision of Carolina Libreros | \$1,950.00 |
| PO-20-573 | Aurora Counseling, | HB Scholarship Mental Health - Clinical Supervision of Cynthia Nicolas | \$1,800.00 |
| PO-20-574 | American Express - AECPC | Expand Vendor Name field length in MIP Vendor Module | \$650.00 |
| PO-20-575 | Amy Lora | Travel Reimbursement - 2019 AEA Annual Conference - Minneapolis, MN 11/12/19 - 11/15/19 | \$216.78 |
| PO-20-576 | American Express - AECPC | A Ronayne - Travel Expense - Rental Car Tolls - Social Fresh 2019 - Winter Park FL 11/13/19 - 11/15/19 | \$24.15 |

*** Please note PO 20-545 is a replacement for Voided PO 20-386

Strong Minds Allocations

**Children's Services Council
January 2020**

| <u>Warrant</u> | <u>Payable To</u> | <u>Description</u> | <u>Amount</u> |
|----------------|--|---------------------------|---------------|
| TR-224 | EAST COAST MIGRANT HEAD START PROJECT (SOUTH BAY) | Reimb Exp Dec 19 – Mar 20 | \$11,507.20 |

AGENDA ITEM SUMMARY
January 30, 2020 Council Meeting

AGENDA ITEM: 5B(2)

TITLE: **Consent Agenda – Business**

Resolution #20-001 Authorizing a Revision to Resolution #09-27 and Approving an Amendment to Council Policy “Accreditation Suspension Policy”.

CSC STAFF: Debra Gotlib, General Counsel

SUMMARY:

Since 2008, most CSC funded agencies have been contractually required to obtain and maintain accreditation with Nonprofits First, Inc. On October 22, 2009, the Council approved a Resolution (#09-027) and a corresponding Council Policy relating to Nonprofits First, Inc. accreditation suspension and revocation. The policy is rarely invoked as most agencies maintain their accreditation and those few that are suspended are usually able to remedy the issue and regain their accreditation.

Recently, an agency did have their accreditation revoked, which brought to light the need to update Resolution #09-027 and the corresponding policy. The proposed changes are not substantive in nature. Rather, changes are needed to update terminology and ensure conformity between the Resolution timelines and the policy timelines.

The Resolution and the policy will continue to require that agencies are given up to 90 days to regain their accreditation. The agency will also be placed on a corrective action plan concurrent with the suspension period. If accreditation is permanently revoked, the CSC agreement(s) or contract(s) with the agency will be terminated within 90 days of the final decision by Nonprofits First, Inc.

The revised Council policy is attached at Exhibit “A”.

FISCAL IMPACT:

None

RECOMMENDATION:

I recommend the Council approve Resolution #20-001 revising Resolution #09-027 and approve the associated Council Policy effective February 1, 2020.

EXHIBIT "A"

CSC Policy on Agency Accreditation Suspension and Accreditation Revocation

CSC funded agencies whose accreditation is suspended for failure to meet Nonprofits First, Inc. (NPF) will generally be given 90 days to regain their accreditation.

Concurrent with the suspension period, the agency will be placed on a CSC Corrective Action Plan based on contract non-compliance. The Corrective Action Plan will clearly advise the agency that failure to achieve accreditation reinstatement will lead to termination of the agency's contract(s).

CSC staff will notify the Council at the first meeting held after an agency is notified of a suspension. CSC staff will update the Council at the next regularly scheduled Council meeting when/if accreditation is reinstated and when/if accreditation is revoked. The Council will also be advised as to the contract termination date, in the event of final accreditation revocation. CSC staff will also notify the agency verbally and in writing that their contract will terminate effective 90 days after accreditation revocation (including the administrative review/appeal period).

On occasion, Nonprofits First, Inc. may provide for a shorter period of suspension of accreditation. In this instance, the CSC policy will conform with Nonprofits First, Inc. time periods.

In the event of final accreditation revocation, CSC staff will work with the agency to transition services as smoothly as possible. This could be through a transfer of clients to another CSC contracted agency or thorough a competitive solicitation.

RESOLUTION #20-001

RESOLUTION OF THE CHILDREN'S SERVICES COUNCIL OF PALM BEACH COUNTY AUTHORIZING A REVISION TO RESOLUTION #09-27 AND APPROVING THE ASSOCIATED COUNCIL POLICY

WHEREAS, since 2008, most CSC funded agencies have been contractually required to obtain and maintain accreditation with Nonprofits First, Inc; and

WHEREAS, on October 22, 2009, the Council approved a Resolution (#09-027) and a corresponding Council Policy relating to Nonprofits First, Inc. accreditation suspension and revocation; and

WHEREAS, recently, an agency did have their accreditation revoked, which brought to light the need to update Resolution #09-027 and the corresponding policy; and

WHEREAS, the proposed changes are not substantive in nature; and

WHEREAS, the Resolution and the policy will continue to require that agencies are given up to 90 days to regain their accreditation; and

WHEREAS, the agency will also be placed on a corrective action plan concurrent with the suspension period; and

WHEREAS, if accreditation is permanently revoked, the CSC agreement(s) or contract(s) with the agency will be terminated within 90 days of the final decision by Nonprofits First, Inc.

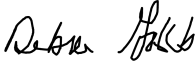
NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF THE CHILDREN'S SERVICES COUNCIL OF PALM BEACH COUNTY, that the Council approves this Resolution revising Resolution #09-027 and approves the associated Council Policy effective February 1, 2020.

The foregoing Resolution was offered by Council Member Melissa McKinlay who moved its adoption. The motion was seconded by Council Member Thomas Bean and upon being put to a vote, the vote was as follows:

| | |
|-----------------------------|--------|
| Thomas Bean | YES |
| Donald E. Fennoy, II, Ed.D. | ABSENT |
| Vincent Goodman | YES |
| Kathleen J. Kroll | ABSENT |
| Melissa McKinlay | YES |
| Dennis Miles | YES |
| Debra Robinson, M.D. | NO |
| Jose Luis Rodriguez, Esq. | YES |
| Thomas P. Weber | YES |


The Chairman thereupon declared the Resolution duly passed and adopted this 30th day of January, 2020.

APPROVED AS TO FORM AND LEGAL
SUFFICIENCY

BY: 

Debra E. Gotlib
Attorney for Children's Services Council
of Palm Beach County

CHILDREN'S SERVICES COUNCIL
OF PALM BEACH COUNTY

BY: 

Thomas P. Weber, Chairman

BY: 

Lisa Williams-Taylor, Ph.D.
Chief Executive Officer

CEO Report

January 30, 2020

Chief Executive Officer Report

Program Updates

Head Start Match Funding Update for FY 2019

In May 2014, the Council approved an agreement with the Palm Beach County Commission whereby CSC would gradually assume responsibility for the local funding of Early Head Start and Head Start, and the County Commission would increase their funding of evidence-based/promising programs for youth and young adults. The financial obligations of the agreement were as follows:

| Fiscal Year | County Match (\$) | CSC Match (\$) | County—New Evidence-Based/Promising Youth & Young Adult Program Funding (\$)* |
|-------------|-------------------|----------------|---|
| 2014 | 1,025,000 | 250,000 | |
| 2015 | 4,100,000 | 1,000,000 | 0 |
| 2016 | 3,100,000 | 2,000,000 | 1,000,000 |
| 2017 | 2,100,000 | 3,000,000 | 2,000,000 |
| 2018 | 1,100,000 | 4,000,000 | 3,000,000 |
| 2019 | 0 | 5,100,000 | 4,100,000 |

Annually, CSC staff receives reports from the Palm Beach County Youth Services Department (PBCYSD) describing how the County commitment was met for each fiscal year. For example, in FY 2019 almost 40 programs/projects received funding through PBCYSD. Funding has been provided for a variety of new programs/initiatives, including:

- Expansion of mentoring programs
- New teen employability initiatives for disconnected youth
- Expansion of middle school afterschool programming
- Expansion of Summer programming
- New social-emotional wellness initiatives
- Trauma-informed care training and services.

These programs are consistent with the Interlocal Agreement between Palm Beach County and CSC in providing new programs with a focus on youth and young adults.

Through the end of FY 2019, the PBCYSD expended 93% of the total \$10,100,000 committed in the Interlocal Agreement. The Council previously approved a one-year extension of the agreement to allow the County to fulfill its commitment through FY 2020. Ongoing funding for many of the PBCYSD funded initiatives will enable the remaining \$323,058 commitment to be easily reached and exceeded.

Community Based Participatory Action Research, Possible Future Project

CSC is a partner with Palm Health Foundation (PHF) on their Brain Health Initiative as well as BeWell, a local initiative that is engaging the community's residents, systems and sectors to address the county's behavioral health needs collectively, with the promise that we can do better for our children, families and neighbors. PHF has established a Brain Health Innovation Fund, with the goal of investing \$1 million annually in innovative efforts to support brain health. Southeast Florida Behavioral Health Network has committed to partnering and both

Quantum Foundation and CSC have been invited to participate. As the Brain Health Innovation Fund develops, the funding will be available to support a number of projects; partners will support those projects that are best aligned with their areas of interest, mission and resource availability.

One of the initial projects under consideration is Community Based Participatory Action Research (CBPAR). CSC is interested in this area as it ties in well with the exploration and efforts underway around system governance, community-based supports, community assessment, resident-led grantmaking, and equity framework for research. One of the possible action research questions centers on trauma and toxic stress, focusing on community conditions that contribute to these issues as well as those community conditions that mitigate its impact on families and young children.

CBPAR requires two significant stakeholders: (1) the community and (2) researchers. To be successful, a CBPAR should have the following elements:

- Relevance of research topics is identified or verified by community participants;
- Community participants are experts;
- Resources are shared;
- Utilizes the expertise of all at all stages of research;
- Driven by values: empowerment, supportive relationships, social change, continuous learning, and respect for diversity; and
- Results are accessible and understandable to all.

(University of California, Riverside, School of Medicine)

The actual community in which to focus the project has not been identified; the preliminary plan is to target a community that has both a BRIDGES and a Healthier Together collaborative, and where the community has already expressed interest in issues around behavioral health.

Relative to the area of interest, PHF has held initial conversations with Dr. Julie Servoss from FAU Medical School and Dr. Roderick King, Florida Institute on Health Innovation and University of Miami Medical School.

It takes time, energy and resources to explore the concept of a CBPAR and arrive at a community decision on whether to pursue a project, the actual scope of the action research, and how to partner with the research organization(s). To ensure a thorough planning stage, CSC will be committing funds to cover the cost of meeting logistics, stipends and other supports to ensure community residents are able to fully participate, and any consulting resources needed by the community and other stakeholders to design an effective project. Funding is available within the Program Strategy Budget and the amount of resources to support the planning phase are within the CEO's approval level. Based on what the community ultimately determines, CSC may also provide funding to support the implementation of CBPAR. Funding requirements for the implementation phase, and its associated scope, would be brought to the Council for approval.

Cost-Benefit of Outcome Achievement for the Community Voice Program

In 2018, CSC's Evaluation Department conducted an evaluation of the Community Voice Program. The results of the evaluation showed a significant improvement in birth outcomes after implementation of the program in the zip codes where Community Voice had been operating. In addition, the evaluation showed that improvement in birth outcomes in the zip codes in which Community Voice was implemented was greater than comparable zip codes in Broward.

After reading the Evaluation, Patrick Bernet, Professor of Healthcare Finance at Florida Atlantic University, requested to conduct an independent study focusing on the cost savings to the community because of the improved birth outcomes. The study focused solely on the expenditures attributed to Community Voice, so

although the positive birth outcomes that occurred cannot be solely attributed to Community Voice the cost-benefits are based on the monies expended through Community Voice.

He conducted the study in the summer of 2019 and the study documented the following results.

- Since the program's inception from 2009 through 2016, \$4,119,347 was expended on the program. His research showed that the positive birth outcomes in the Community Voice zip codes resulted in a savings of \$621 per birth. There were 10,341 births in the Community Voice zip codes over that period for a total savings in the Community Voice zip codes of \$6,419,292.
- The difference in total savings over total expenditures was \$2,299,945 since the implementation of the program in the Community Voice zip codes.
- Every \$1.00 spent on the Community Voice program resulted in a return of \$1.56 or a 56% return on investment.

This study shows that investing in a program like Community Voice that focuses on health education and positive birth outcomes can not only result in better birth outcomes for the zip code in which the program is implemented, but also results in a significant cost savings to the community overall.

Annual Comprehensive Program Performance Assessment (CPPA) Results

The Annual Comprehensive Program Performance Assessment (CPPA) is one of several assessments utilized to evaluate Providers' performance and compliance with contracted deliverables and established targets and outcomes. The main areas of review in the CPPA assessment include program implementation and fidelity, program operations and outcome achievement. CPPA is conducted at least once a year and is used with other financial, administrative and programmatic tools for accountability and continuous quality improvement.

The CPPA tool is scored on a scale of 1 to 100. In addition to the general CPPA tool, we also have an abbreviated version named CPPA short form. The short form CPPA is used for programs that do not have a specific program model design. Rather, CSC is contracting for unique services such as transportation, or a more specific purpose such as funding for scholarships to support professional development needs of early childhood educators. The CPPA short form is not scored. Nonetheless, the tool serves to examine compliance with contract deliverables.

CPPA Scoring:

There are three possible scores:

| | | |
|------------------------------------|--|----------------------------|
| Green: Score of 90 or above | Yellow: Score between 89 and 75 | Red: Score below 75 |
|------------------------------------|--|----------------------------|

Programs scoring in the yellow range may be placed on progressive intervention through either a performance improvement or corrective action plan. There are three possible levels of progressive intervention depending on the severity of the performance issue involved. In situations where Providers score in the red, the results are brought to the Council for approval of termination of the contract.

Results for Fiscal Year 2018-19:

For fiscal year 18-19, the Council evaluated 57 programs in full implementation:

18 programs were evaluated using the short form. All 18 programs were in compliance.

39 programs were evaluated using the scored version of CPPA. Of those, 38 had a result in the green and 1 had a result in the yellow.

The program with a result in the yellow is Wyman's Teen Outreach Program (TOP) implemented by the Urban League of Palm Beach County with a score of 82.5. The score is a reflection of administrative and programmatic items identified early in the contract year.

At this time, the Provider has already implemented corrective action to address the issues of concern. As a result, a progressive intervention plan is not recommended at this time.

CPPA Tool Refinement:

Refinements to the CPPA tool have continued during the 2018-2019 fiscal year with a goal of incorporating qualitative items and more of a focus on programmatic elements, particularly with an emphasis on participant engagement, participant feedback and outcome achievement.

2019 Great Ideas Initiative Highlight

In 2016, CSC launched the Great Ideas Initiative to acknowledge and support nonprofits in the community doing great work to help youth grow up healthy, safe and strong. In 2019, CSC issued its fourth year of funding for GII to organizations with annual operating budget of less than \$1 million. Sixteen organizations were awarded up to \$35,000 each, for a total of \$489,008.92 in funding. Community Greening, co-founded by Mark Cassini and Matt Shipley, is one of the 16 awardees.



Trees improve our lives in many ways that we don't often think about: cleaner air and water, energy savings, higher property values, food production, reduced flooding, and improved mental health to name a few. Increasingly cities around the country are adopting tree planting campaigns to mitigate the numerous risks associated with a warming planet. Unfortunately, everyone doesn't experience the benefits of trees equally. Minority neighborhoods with lower average incomes have far fewer trees than neighborhoods with higher incomes.

Community Greening, an urban forestry non-profit based in Delray Beach, is a collective effort to improve the environment for people and nature. The organization promotes an engaged community creating sustainable greenspaces and a vibrant tree canopy to equitably strengthen our environment, economy, society, and health. Since 2016, Community Greening has planted more than 3,300 trees with 3,000 volunteers of all ages in parks, schools, residential yards, and vacant lots. Since environmental amenities disfavor racial and ethnic minorities with lower incomes, their programming prioritizes these neighborhoods.



Community Greening's Great Idea is to start a Youth Tree Team to employ local teens to plant trees in their neighborhood and teach them to be good environmental stewards of the land. Community Greening will recruit Youth Tree Team members from The Set in Delray Beach. The West Settler's District, known as The Set, is home to the majority of Delray's minority population and one fifth of Delray's overall population. The neighborhoods in this District have a 15% tree canopy coverage compared to double that in other neighborhoods. Beginning in the Summer 2020, selected teens will learn job skills by planting trees, maintaining green spaces, conducting community outreach, and attending outdoor enrichment activities. When the Youth Tree Team comes together to plant trees, they are not only improving the community, they are building community.

Community Greening was recently named the "Non-Profit of the Year" by the Delray Beach Chamber of Commerce and the "Tree Advocacy Group of the Year" by the Florida Forest Service.

Child First Presentation at 2019 Florida Summit



Kathleen Alexis, *Specialty Court Coordinator, Early Childhood Court, Fifteenth Judicial District*, Clarissa DeWitt, *Clinical Director for the Child First Program with the Center for Child Counseling*, Laura Fleischman, Ph.D., *CSC Evaluation Officer*, Mary Peniston, *Chief Program Officer, Child First, Inc.* presented a panel at the 2019 Child Protection Summit in December. This conference offers extensive training topics to further advance the knowledge base and best practices of child welfare in many critical areas.

The presentation, ***“Healing Early Childhood Court Families: Court Team Lessons Learned from Infancy to Toddlerhood”*** showcased the

unique collaboration between the Child First program and the Fifteenth Judicial Circuit’s Early Childhood Court in addressing the impact of trauma experienced by families in the dependency system. Child First is an evidence-based program that utilizes a trauma-trained mental health clinician and a care coordinator to help stabilize families by linking them to needed resources in the community and helping strengthen the family. The Early Childhood Court offers monthly team meetings and frequent judicial hearings with a dedicated team and trauma informed judge who utilize creative thinking and solutions tailored to specific family needs. Permanency for the child is the primary focus. Almost forty people attended the presentation including DCF staff, service providers and foster care parents.

Achievements

CSC Achieves Certificate of Achievement for Excellence in Financial Reporting

Seven years ago, CSC began applying to the Government Finance Officers Association for the Certificate of Achievement Award in Financial Reporting. CSC received the award for the fiscal years ended 2012, 2013, 2014, 2015, 2016 and 2017, and has just been notified that the comprehensive annual financial report for the fiscal year ended September 30, 2018 qualifies for a Certificate of Achievement for Excellence in Financial Reporting.

The certificate of achievement is the highest form of recognition in governmental accounting and financial reporting.

Communications Update

Updated EveryParent Resource Guides now in Spanish, Creole



The popular EveryParent Resource Guide is now available in Spanish and Creole. The Spanish and Creole versions are customized to their audiences. For example, the Spanish version contains listings for Caridad Center, the Guatemalan-Maya Center and other organizations focused on serving Spanish-speakers. Resources Guide in Spanish were delivered to 25 organizations/sites throughout Palm Beach County and the Guides in Creole were delivered to 20 organizations/sites. Organizations also can pick up the Guides at the Children's Services Council building.

Quarterly Media Expenditures Report

Per Council Resolution # 19-012 adopted June 27, 2019, the charts below summarize first quarter (Q1 – October 1, 2019, through December 31, 2019) quarterly media expenditures by Children's Services Council. Audience data are based on measurements provided by the medium to any advertiser in that medium.

Definitions:

- Print:** Circulation multiplied by number of ads, and targeted email blasts recipients
- TV:** Unduplicated number of individuals or households exposed to TV ad or program at least once during the average week for a reported time period.
- Radio:** Net Reach = The number of different people who hear the message at least one time.
- Theater:** Average number of viewers per seating during the ad campaign period.
- Billboards:** OOH = out of home ad views based on location and traffic patterns
- Web:** Measures "impressions/reach" as any served ad unit that appears on a page to a reader who has gone to that page, and the contents of that page have fully downloaded.
- Social Media:** Paid (promoted) posts on Facebook, and Twitter and YouTube reach.
- Total Digital:** Includes ad placement on multiple websites, geotargeting (theaters), and Pandora audio and banner ads.

| Media Expenditures | | | |
|---------------------------------------|-------------------|-------------------------|-------------------|
| Q1, FY 2019-2020 | | | |
| Medium | Cost | Audience Reached | Per Target |
| Print | 0 | 0 | 0 |
| TV (No metrics - PBS only) | \$ 16,380 | NA | 0 |
| Radio | \$ 30,816 | 871,200 | \$ 0.035 |
| Radio (No metrics - Span, Cr, Glades) | \$ 17,950 | NA | 0 |
| Theaters | 0 | 0 | 0 |
| Billboards | \$ 29,301 | 8,351,243 | \$ 0.004 |
| Total Digital | \$ 80,437 | 4,130,112 | \$ 0.019 |
| Total Paid Social Media | \$ 7,600 | 580,375 | \$ 0.013 |
| Total/Average | \$ 182,484 | 13,932,930 | \$ 0.013 |

In the Community

Below is a list of events sponsored through Communications for Q1, October through December 2019. Some are events sponsorships, while others applied for and received Healthy Safe & Strong Fund support. Fiscal year to date, Communications has sponsored 20 events and disbursed Healthy Safe & Strong Funds to 30 community groups. The list will be updated quarterly.

| EVENT SPONSORSHIP | |
|------------------------------------|--|
| Q1, October – December 2019 | |
| October 2, 2019 | Hispanic Heritage Month, West Palm Beach |
| October 2, 2019 | Walk to School Day 2019, Lake Worth |
| October 3, 2019 | National Night Out, Delray Beach |
| October 5, 2019 | 3rd Annual Family Health and Safety EXPO, Lake Park |
| October 23, 2019 | City of Delray Annual Employee Health & Wellness Event, Delray Beach |
| October 24, 2019 | Lights On Afterschool (Prime Time), West Palm Beach |
| October 24, 2019 | National Night Out, Belle Glade |
| October 26, 2019 | Child Safety Experience, Wellington |
| October 26, 2019 | KidsFest with City of Delray Beach |
| October 27, 2019 | Early Learning Coalition's Learning Adventure Community Event, West Palm Beach |
| October 29, 2019 | 2019 Firefighter Breakfast, West Palm Beach |
| October 29, 2019 | Timber Pine Park Ribbon Cutting Ceremony, West Palm Beach |
| November 2, 2019 | NAMI Walks, Lake Worth |
| November 16, 2019 | Booksgiving, Boynton Beach |
| November 16, 2019 | Caridad 15 th Annual Family Festival, Boynton Beach |
| November 16, 2019 | Palm Beach State College STEAMFEST, Lake Worth |
| December 6, 2019 | PBC League of Cities Annual Holiday Networking Event (BBQ), Belle Glade |
| December 7, 2019 | PBC School Dist. Hispanic/Latino Parent Academy, West Palm Beach |
| December 12, 2019 | Pine Jog Elementary Parent Literacy Night, West Palm Beach |
| December 18, 2019 | Caridad Networking Event with Community Health Worker, Boynton Beach |

| HEALTHY, SAFE & STRONG FUND | |
|-----------------------------|--|
| Q1, October – December 2019 | |
| October 3 , 2019 | Domestic Violence Awareness Month Opening Ceremony, West Palm Beach |
| October 24, 2019 | Turn on the Light Conference (The Children’s Healing Institute), West Palm Beach |
| November 3, 2019 | El Sol Fest, Jupiter |

Events

Invitation to Attend Love of Literacy Lunch

Children’s Services Council has been selected by Lake Worth West Residential Planning Group, Inc. as the 2020 Love of Literacy Award Recipient.

Council members are invited to join the 3rd Annual Literacy Luncheon on Friday, March 20, 2020 at Benvenuto Restaurant, located at 1730 N Federal Hwy, Boynton Beach, FL 33435.

Please let Elsa know if you are available to join us.

Annual Angel Tree



The Council, CSC staff and building partners helped fulfill the holiday wishes of 52 children from the Head Start Program in RCMA. Families and children were very grateful for the generosity and for making their holidays special.



Staff Accomplishments

The Council congratulates other staff members celebrating service anniversaries this quarter (November 2019 through January 2020):

| NAME | YEARS OF SERVICE |
|---------------------|-------------------------|
| Martha Lynch | 19 |
| Tanya Palmer | 16 |
| Carmen Sarzuela | 16 |
| Kim Lu | 14 |
| Ron Bazil | 13 |
| Tina Hallyburton | 13 |
| Adrienne Heritage | 13 |
| Christine Walsh | 11 |
| Carol Ramirez | 8 |
| Lourdes Diaz | 8 |
| Leah Shaw | 8 |
| Alexandra Peralta | 4 |
| Elizabeth Cayson | 3 |
| Enelda Panzarella | 3 |
| Luciana Dias | 3 |
| Katherine Lembovski | 2 |
| Amy Pearson | 2 |
| Terri Kocenko | 1 |