


MINUTES

	Meeting Title:	2024 CSC Council Workshop – Strategic Planning		
	Date:	4/25/2024	Time:	3:30 p.m.
	Location:	AA Milne Conference Room		
	Chair:	Thomas Bean	Scribe:	Elsa Sanchez-Vahamonde
Participants:	Council Members: Alexandria Ayala, Thomas Bean, Mike Burke, Kathleen Kroll, Jose Luis Rodriguez, Robert Shea, Tom Weber			
Excused: Sara Baxter; Vincent Goodman				
2024 CSC Council Workshop - Strategic Planning			Facilitator: Doug Maris, LBL Strategies	
CSC staff: Mirva Cadet, Debra Gotlib, Michelle Gross, Debbie Heim (virtual), Helen Higginbotham, Kasha Kitts, Amy Lora, Tanya Palmer, Randy Palo, Christy Potter, Alissa Scuderi, Carmen Tran, Lisa Williams-Taylor				
The workshop adjourned at 4:30 p.m.				

Council members provided feedback on several items that could impact our strategic planning work.

Factors/Other Trends:

- Changing population of FL
- Affordability
- Varying modes of reaching out
- Absenteeism of Children
- Mental health/substance abuse
- Infrastructure and logistics
- Limited transportation – how to get to where you need to go
- Population’s needs keep changing (special needs increasing)
- Making sure we are listening to those changing needs

Envisioning Exercise

Top 3 major changes CSC must make:

- Population - what could CSC do? Awareness of the various cultures, adapting to different ways of life, how we respond to these shifts.
- Better defined “success” – considering that CSC focuses on prenatal to adulthood and that is a lot to cover.
- CSC already does so much so well. Flexibility and adapting to community needs. Continue this adaptability in the services we are providing. We know we will have an increased need for capacity, varying language and cultural needs, etc. We want to continue to ensure this is a priority.
- Ensure the partners we are working with are at their best to perform (the capacity of those providing the services).
- Future where we are able to be nimble – support a community rich enough and prepared enough.
- Empowering parents and providers
- Continue down the path of “guardians”/caregivers – the learning and capacity-building or collaborative effort between the caregiver and the providers.
- Older kids on the cusp – over time it’s going to get worse.
- Not sure investing in older is the answer – would want to be confident that we’ve chosen the right path with investments.
- Don’t think the community really knows what this place does – how to get to the families? – we have been here for a long time.

- Are the kids seen in the court system coming from CSC? Have we looked at those kids that CSC has served and how they are doing long term? Longitudinal study.

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Technology: long-term effects of phone use.

Top 3 reasons we got the award for CSC's success:

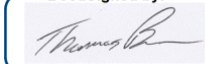
- CSC does research – looks for best practices, a lot of research is done before making decisions; the knowledge accumulated from staff.
- Listens well and responds
- Our people and our providers – only as good as the staff that are willing to go the extra step versus going through the motions – wanting to be most effective. The providers in a position to execute in the field CSC lives up to its vision and mission.
- What do we want our reach to be?
- Every child reads on grade level, no disparities in how they succeed based on their demographics.

Top 3 concerns about children and families we serve or about CSC:

- Allocation of resources – How do you adapt to the growing population and their needs given the finite resources we have – how do you distribute what you do have without having to say no to one group to serve another?
- Homeless children and families – insanely high cost of living – unfairness.
- How do you break the cycle in environments where the odds are high?
- How can we demonstrate that due to our funding, we can impact X?
- Seeing innocent children in a bad environment – how do you help to break those cycles?
- Longitudinal impact – how can we prove that we are improving children's lives? How do we communicate numbers?
- Inequities – loss of hope. We have 50% of children that can read at grade level and that is not good.

Compelling picture:

- Make CSC a household name so in the years to come everybody knows where to go to get services.
- Need the community to see what we see when the families come and share the success due to programs.
- Taxpayer – show how we are saving (ROI)
- Empowering guardians and providers
- The resources that are available...not using..."how do you change that?"
 - Continued flux, things are moving faster and there's so much.
 - How do you keep up with how to get the message out there without being spread so thin?
 - Societal issue – how do we get better?
 - CSC could target. It's the target and the connectors. We could strategically do this more
 - How do you decrease the overload?
- Research on how we can do this. Continue to get better and effective.

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Thomas Bean, Chair

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Lisa Williams-Taylor, Ph.D., Chief Executive Officer

